



北京工商大学——经济合作组织科学基金会  
BTBU——ECOSF

“一带一路”科技与经济合作联合培训中心  
Joint Training Center on Scientific, Technological and Economic  
Cooperation under Belt and Road Initiative



**Training Program on Development and Management of  
Economic Zones under the Belt and Road Initiatives**

December 22<sup>nd</sup> and 23<sup>rd</sup>, 2020

## **I. Background and Significance**

The Belt and Road Initiative (BRI) of China is a massive global initiative aimed at connecting international trading partners in the east and the west. The BRI offers a tremendous potential to spur a new era of trade, economic and industrial growth for the countries in the Asia and beyond. In order to maximize the benefits of BRI, the participating countries require to develop adequate technological workforce and engage in an alliance for promotion of cross-border cooperation in the Science, Technology and Innovation (STI) sectors.

Appreciating this need for skill development and capacity building in key economic sectors, the Beijing Technological and Business University in collaboration with Economic Cooperation Organization - Science Foundation (ECOSF) launched a BTBU-ECOSF Joint Training Center on Scientific, Technological and Economic Cooperation under Belt and Road Initiative in September 2020. The Center will function with financial support of China Association for Science and Technology (CAST) Program of International Collaboration Platform for Science and Technology Organizations in Belt and Road Countries.

Beijing Technological and Business University (BTBU) is renowned as a key high-level research university in Beijing. Having long been committed to promoting substantive exchanges and exchanges with overseas first-class universities and academic institutions, BTBU has achieved meaningful results in international exchanges and cooperation, personnel training, academic research, etc.

ECOSF is a specialized agency of the the Economic Cooperation Organization (ECO), an intergovernmental organization for scientific and technological cooperation, including 10-member states (Afghanistan, Azerbaijan, Iran, Kazakhstan, Kyrgyzstan, Pakistan, Tajikistan, Turkey, Turkmenistan, Uzbekistan). ECOSF has an extensive exchange and cooperation network with international scientific and technological organizations in Europe, Asia, Africa and other regions, as well as UNESCO and other international organizations.

This Joint Training Center aims to promote the sustainable economic and social development of BRI countries through training in the fields of technology application, industrial economics, S&T standards and science communication. In view of the urgent needs of the BRI countries to resume economic development and capacity building in the post-pandemic era, the Centre has decided to organize Training Program on Management and Construction of BRI Economic Zones to promote the resumption of work and production in the BRI countries.

Renowned experts from government departments, enterprises and research institutes have been invited as lecturers for this course.

In addition, Chinese enterprises that are willing to invest and management units of international industrial park that need to cooperate with China will be invited to this Program for ideas exchange and needs matching. It is expected that this Program will strengthen the exchange and cooperation between the BRI industrial parks in the fields of operation and management, business environment and needs matching, therefore promoting the high-quality BRI development.

## **II. Relevance of this Joint Training Center to the ECO Region**

The Economic Cooperation Organization (ECO) region is an epicenter of the ancient silk route and holds great significance as a gateway to connect China with the Middle East, South West Asia and Europe and beyond as three of China supported Economic Corridors (China Pakistan Economic Corridor, China-Tajikistan & westwards and China-Kazakhstan-Russia-Europe) transpires through ECO countries.

Thus, the Joint Training Center will play a crucial role to strengthen the scientific, economic and cultural exchanges among China, ECO Member States and other countries to promote the integrated development of industries, academia and research in the Belt and Road international cooperation.

## **III. Training venue**

Offline participation: Zijin Building, Ziyu Hotel Beijing (55 Zengguang Road, Haidian District, Beijing)

Online participation: ZOOM. Register here <http://ecosf.org/signup.aspx> for ZOOM ID and password

## **IV. Target participants**

Government officials, business executives, policy research institutes, etc. related to the BRI industrial parks.

## V. Tentative Program

Time (GMT+8)	Training content	Lecturer
<b>December 22<sup>th</sup> 2020 (Wednesday)</b>		
14:00-14:40	Fostering Sustainable Development Through Chinese Economic and Trade Cooperation Zones	<b>Wang Yalin</b> , Policy Analyst, Head of the Sustainable Investment and Business Group, UNDP China Representative Office
14:50-15:30	Investment Status, Opportunity and Risk Outlook of CNPC in Central Asia	<b>Feng He</b> , Researcher, CNPC Economics & Technology Research Institute Overseas— A high-end think tank for BRI countries
15:40-16:20	Actively building a sustainable business environment for Chinese enterprises	<b>Guo Yi</b> , Party Secretary, School of International Economics and Management BTBU, Member of ISO 26000 SGN
16:30-17:00	Matching of needs; Exchange and discussion	All attendees
<b>December, 23<sup>th</sup> 2020(Thursday)</b>		
14:00-14:40	Introduction on Planning and Development of Economic Zones under BRI	<b>Zhao Fushou</b> , Project Director, Silk Road Promotion Centre for International Production Capacity Cooperation
14:50-15:30	Case sharing: Development of TEDA Suez Economic and Trade Cooperation Zone under BRI	<b>Zhang Yixiang</b> , Deputy Dean, TEDA Overseas Research Institute; Assistant General Manager, China-Africa TEDA Investment Co.
15:40-16:20	Risk management for Sustainable Operation of BRI Zones	<b>Wang Xiaoguang</b> , Director, CSR Promotion Centre, China Federation of Industrial Economics
16:30-17:00	Matching of needs; Exchange and discussion	All attendees

## VI. Expert profiles & Presentation outlines

**Yalin Wang**, Policy Analyst, Head of the Sustainable Investment and Business Group of UNDP China Representative Office. Since she joined the UNDP China Representative Office in 2006, Ms.Wang has been committed to promoting Chinese companies and UN agencies to cooperate on projects related to CSR and overseas sustainable development. She has extensive practical experience in the development, implementation and promotion of CSR projects, the assessment and management of environmental and social risks in overseas investments, stakeholder engagement, and the application of international standards on sustainable development. Prior to joining UNDP, Ms. Wang, MBA from the University of Sheffield of UK, worked in quality systems management and project planning of automotive industry.



**Feng He**, Master of Management and Humanities; Researcher of CNPC Economics & Technology Research Institute Overseas-A high-end think tank for BRI countries. Mr.Feng is responsible for the strategic study of Sino-Russian oil and gas cooperation and the strategy research for oil and gas cooperation between China and Central Asian countries, national energy security studies, etc. Mr.Feng has been long engaged in petroleum geopolitics and research on investment environment in Central Asia and Russia by providing high-end think tank research reports for the National Energy Administration, Development and Reform Commission and other national ministries and commissions, and deeply participated in the oil and gas research about cooperation between CNPC and Central Asia and Russia by providing support for foreign oil and gas cooperation.



**Guo Yi**, Party Secretary & Professor at the School of International Economics and Management BTBU, Director of the Enterprise Business Environment Research Centre. Mr.Guo achieved PhD in Economics from Xiamen University in July 2004, and successively carried out post-doctoral research in the School of Economics of Renmin University of China and the Institute of Economics of the Chinese Academy of Social Sciences from 2005 to 2010, with main research in modern business theory and CSR. Mr. Guo is also a member of ISO 26000 SGN, Chairman of the Social Responsibility Committee of Chinese Institute of Business Administration, and expert of the China Industrial Social Responsibility Think Tank of China Federation of Industrial Economics, and Social Responsibility Research Think Tank of INFZM.



**Zhao Fushou**, Project Director of Silk Road Promotion Centre for International Production Capacity Cooperation. Mr. Zhao used to be Assistant Director of the EDP Centre, School of Economics, Peking University. Mr. Zhao, with more than 10 years of experience in corporate management and project operations, has been building BRI international production capacity cooperation platform in recent years to promote cooperative globalisation among private enterprises, Central SOEs, capital and parks. Silk Road Promotion Centre for International Production Capacity Cooperation (<http://www.icc-ndrc.org.cn/>) is a comprehensive service platform led by the National Development and Reform Commission to serve the national strategy of BRI international production capacity cooperation. The Centre mainly conducts policy research, project promotion and personnel training, and provides policy guidance to enterprises participating in the BRI international production capacity cooperation; it also serves the international production capacity cooperation enterprise alliances, integrates international and domestic advantageous resources, and provides enterprises with international, professional and market-oriented services.



**Zhang Yixiang**, Deputy Dean of TEDA Overseas Research Institute and Assistant General Manager of China-Africa TEDA Investment Co. Mr. Zhang has participated in the planning and construction of the TEDA Suez Economic and Trade Cooperation Zone, an international production capacity cooperation demonstration park, which is of great interest to the Chinese and Egyptian governments. Mr. Zhang used to be Business Director of Egypt TEDA Investment LLC, and CEO of Egypt TEDA Development Co.. His many years of experience in domestic and foreign industrial parks development, as well as diagnosis and consulting experience in many overseas industrial parks has contributed to the success of TEDA Suez Economic and Trade Cooperation Zone, and the "TEDA Overseas Model", widely recognized at home and abroad, has later been successfully applied to overseas industrial parks such as China Merchants Group' Djibouti FTZ Project, Kenya Mombasa FTZ Project, CITIC Myanmar Kyaukphyu SEZ Project, Republic of the Congo Pointe-Noire Economic Zone Project, and Ghana Kumasi Industrial Park Project, etc.



**Wang Xiaoguang**, PhD in Management, Researcher; Director of CSR Promotion Centre in China Federation of Industrial Economics, Secretary General of China Industrial CSR Research Think Tank, Director of the Beijing Rongzhi CSR Institute, Vice President of China Institute of Business Administration, Deputy Director of Disaster Relief Committee of the China Charity Alliance, Expert in the Drafting Group of National CSR Standards; Mr. Wang, who graduated from the Industrial Economics Institute of the Chinese Academy of Social Sciences, has been mainly engaged in research of CSR management, corporate strategy and organisation, and has proposed a theoretical framework for sustainable competitiveness of enterprises. Mr. Wang had participated in the drafting of *The State Council-SASAC Guiding Opinions on the Implementation of Social*



*Responsibility by Central SOEs, Implementation Outline of the Twelfth Five-Year Harmonious Development Strategy for Central SOEs, and Guidelines on Social Responsibility Management for SOEs*; in the drafting of the National Social Responsibility Standards GB/T 36000-2015 *Guidelines on Social Responsibility, Guidelines on the Preparation of Social Responsibility Reports, and Guidelines on Social Responsibility Performance Classification*; as well as in the formulation of China's Banking Industry Social Responsibility Evaluation Standards, China's Information and Communications Industry Social Responsibility Standards, and China's Electronic Information Industry Social Responsibility Standards. Mr. Wang has presided over or participated in more than ten research projects of the United Nations Development Programme (UNDP), the International Labour Organization (ILO), the United Nations Global Compact, the Ministry of Science and Technology, the Ministry of Industry and Information Technology, the State-owned Assets Supervision and Administration Commission of the State Council (SASAC) and the Chinese Academy of Social Sciences. In 2007, Mr. Wang presided over the Class A Project of SASAC *Research on Social Responsibility of Central SOEs*, the 2012/2019 training for officers in charge of social responsibility in all Central SOEs organised by SASAC; provided social responsibility training and consultation for more than 40 Central SOEs such as State Grid Corporation and Southern Power Grid Corporation and more than 10 financial institutions such as Bank of China, Agricultural Bank of China and China Life Insurance Company; and published dozens of papers and edited many monographs and textbooks.