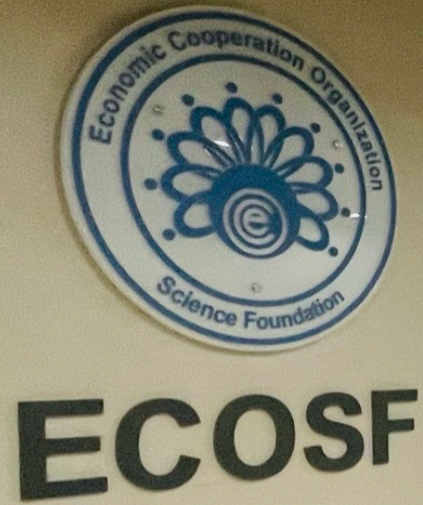


ECO Technology and Trade Expo and Conference (TTEC)

Economic Cooperation Organization
Science Foundation (ECOSF)

Islamabad, Pakistan

February 23-25, 2024



Background

The Economic Cooperation Organization (ECO) Member Countries are a diverse group of nations that share cultural, historical, and economic ties. Despite these shared characteristics, there is a need to foster greater cooperation and trade between these countries. The ECO Science Foundation (ECOSF) plans to organize the Technology and Trade Expo and Conference (TTEC) to provide a platform for businesses, technology companies, organizations, and governments from the Member Countries to showcase their latest technologies, products, and services.

TTEC would essentially provide a platform for businesses, technology companies, organizations from the Member Countries to showcase their latest technologies, products, and services. ECOSF aims to host this conference and expo as its one of its flagship and regular programmes to provide an opportunity for the Member Countries to explore new trade opportunities and strengthen existing partnerships. The conference component of this event can provide a forum for government officials, industry leaders, and experts to discuss and exchange ideas on how to promote sustainable economic growth and regional integration in the ECO region.

About Us

ECO Science Foundation is the specialized agency of the Economic Cooperation Organization (ECO) and an intergovernmental organization for scientific and technological cooperation, with its 10-member states (Afghanistan, Azerbaijan, Iran, Kazakhstan, Kyrgyzstan, Pakistan, Tajikistan, Turkey, Turkmenistan, Uzbekistan).

ECOSF has an extensive exchange and cooperation among the ECO member states as well as with international scientific and technological organizations in Africa, Asia, Europe and other regions.

ECOSF serves as the strategic platform for sustainable economic and social development of ECO Member Countries utilizing the means of Science, Technology and Innovation (STI) and industrial cooperation.

ECO TTEC Objectives



- Provide a platform for businesses, organizations, and governments to share and showcase their latest technologies, products and services for promoting sustainable economic growth, regional integration, and trade among the ECO Member Countries.
- Foster Science and Technology cooperation, facilitate technology transfer and innovation among the ECO Member Countries.
- Encourage entrepreneurship and small and medium-sized enterprise (SME) development in the ECO region.
- Create opportunities for industry leaders, government officials, and experts to exchange ideas, and engage in policy dialogues to promote sustainable economic growth and regional integration in the ECO region.
- Identify gaps and barriers in regional trade, technology transfer and commercialization.
- Provide an opportunity Member Countries to explore new opportunities in Science and Technology cooperation and strengthen partnerships with relevant organizations.



Expo Themes

Expo component will cover a wide range of themes related to science and technology and trade as listed below:

- Clean Energy, Energy Efficiency and Sustainable Development
- Healthcare and Biotech
- Agri-Tech and Water Resource Efficiency
- Digital transformation and innovation (ICT, IoT, AI and Big Data)
- Regional integration and trade
- Entrepreneurship and SME development
- Education and human capital development (Universities, Research Organizations)
- Science and Technology

Conference Sessions

The conference will address a wide range of topics to attract diverse participants from different sectors from the ECO Member Countries. Below are some potential topics and titles for the sideline policy dialogues and workshops that could be conducted as part of the conference to promote science and technology and regional trade amongst the ECO Member Countries:

1. Building a Sustainable and Resilient Energy Future for ECO Member Countries
2. Fostering Regional Collaboration in Biotech and Healthcare Innovation
3. Revitalizing Agri-Tech and Water Resource Efficiency in ECO Member Countries
4. Promoting the Adoption of Climate Mitigation Technologies in ECO Member Countries: Challenges and Opportunities
5. Strengthening Regional Integration and Trade to Boost Economic Prosperity in ECO Member Countries
6. Advancing Education and Human Capital Development for Science and Technology Innovation in ECO Member Countries
7. Enhancing Regional Connectivity and Infrastructure to Facilitate Science and Technology and Trade Collaboration amongst the ECO Member Countries.

Target Audience

The target audience for the TTEC will include businesses, technology companies, startups universities, R&D organizations, scholars, researchers, organizations, and government officials from the ECO Member Countries. The event will also be open to international attendees, including industry leaders, experts, and investors interested in doing business in the ECO region.

Timeline

The TTEC will be held in Islamabad, Pakistan in February 23, 24 and 25, 2024 (Tentative).



Exhibition Packages

Titanium Package

Registration Fee: US\$ 18,000

- Premium stall space in the exhibition area **(40 x 20 feet)**
- Hotel accommodation for 3 nights for 6 persons (Twin-sharing basis)
- Promo message on event SMD
- Logo on steamer
- Delegate inserts in the conference package
- Complimentary registration in the conference for six persons
- Complimentary networking lunch passes for six delegates
- Special message on event social media page
- Special promo message display on the event website
- Logo on the event website
- Standees in the exhibition area
- Logo on the common media wall
- Logo on venue branding
- Acknowledgment/announcement of sponsor during the event
- Event coverage package

Platinum Package

Registration Fee: US\$ 12,000

- Premium space in the exhibition area **(35 x 15 feet)**
- Hotel accommodation for 3 nights for 4 persons (Twin-sharing basis)
- Promo message on event SMD
- Delegate inserts in the conference package
- Logo on steamer
- Complimentary registration in the conference for four persons
- Complimentary networking lunch passes for four persons
- Special message on event social media page
- Logo on the event website
- Standees in the exhibition area
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Acknowledgment/announcement of sponsor during the event

Exhibition Packages

Diamond Package

Registration Fee: US\$ 10,000

- Premium space in the exhibition area **(30 x 15 feet)**
- Hotel accommodation for 3 nights for 4 persons (Twin-sharing basis)
- Promo message on event SMD
- Delegate inserts in the conference package
- Complimentary registration in the conference for three persons
- Complimentary networking lunch passes for four numbers
- Special message on event social media page
- Logo on the event website
- Standees in the exhibition area
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding

Gold Package

Registration Fee: US\$ 6,000

- Standard shell stall in the exhibition area **(15 x 15 feet)**
- Hotel accommodation for 3 nights for 2 persons (Twin-sharing basis)
- Promo message on event SMD
- Complimentary registration in the conference for two persons
- Complimentary networking lunch passes for two numbers
- Special message on event social media page
- Logo on the event website
- Standees in the exhibition area
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Event Shield

Exhibition Packages

Silver Package

Registration Fee US\$ 4,000

- Standard shell stall in the exhibition area (20 X 10 feet)
- Promo message on event SMD
- Complimentary registration in the conference for two persons
- Complimentary networking lunch passes for one person
- Logo on the event website
- Standees in the exhibition area
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Event Shield

Bronze Plus+ Package

Registration Fee: US\$ 3,500

- Standard shell stall (20 x 10 feet)
- Logo on the event website
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Event Shield

Bronze Package

Registration Fee US\$ 3,000

- Exhibition space (20 X 10 feet)
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Logo on the event website

Econo Package

Registration Fee: US\$ 2,500

- Exhibition space (15 X 15 feet)
- Logo on the common media wall
- Logo on the event entry gate
- Logo on venue branding
- Logo on the event website

Sponsorship for Conference and Workshop Sessions

Registration Fee US\$ 3,000 for each session

Potential Themes and Topics:

Building a Sustainable and Resilient Energy Future for ECO Member Countries

Fostering Regional Collaboration in Biotech and Healthcare Innovation

Revitalizing Agri-Tech and Water Resource Efficiency in ECO Member Countries

Promoting the Adoption of Climate Mitigation Technologies in ECO Member Countries: Challenges and Opportunities

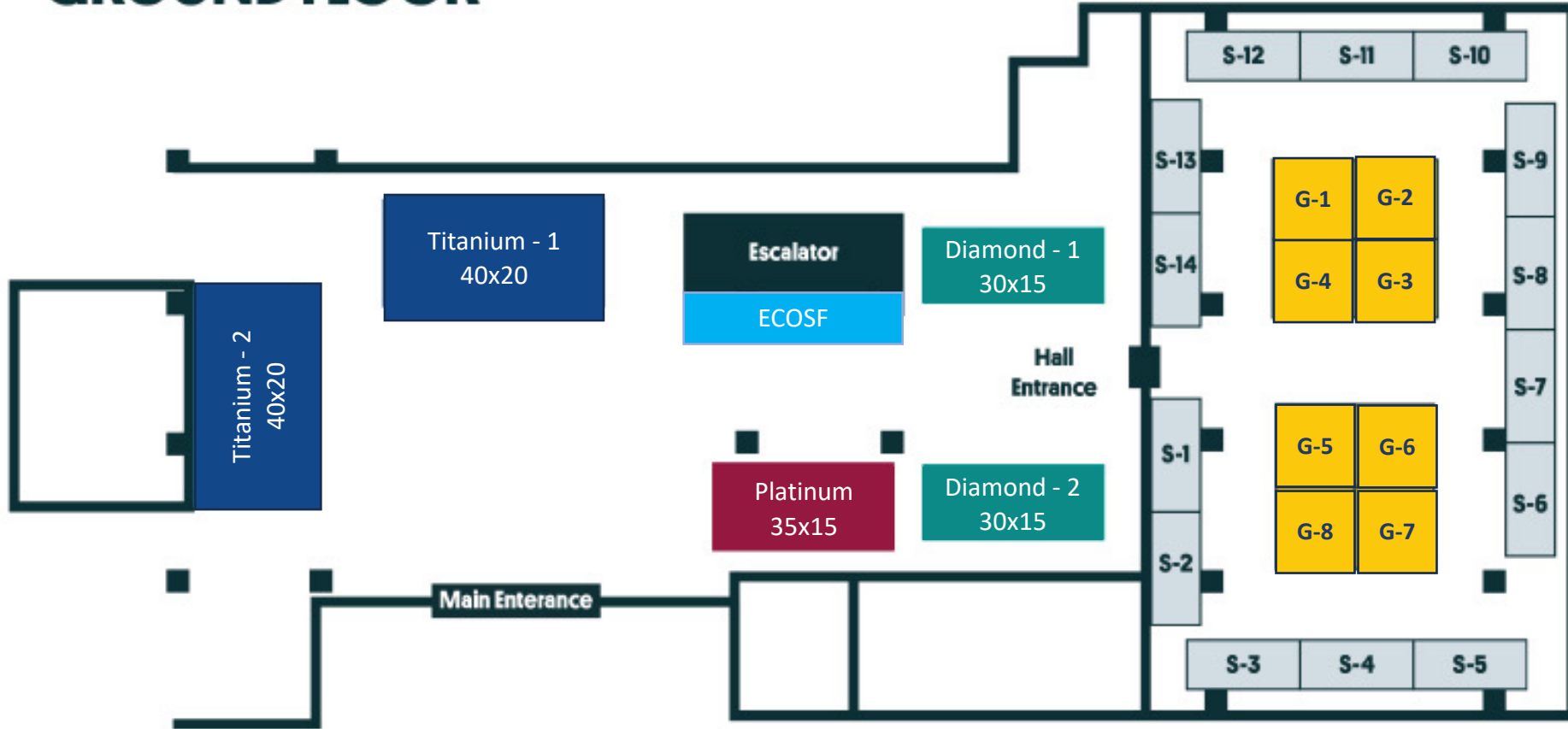
Strengthening Regional Integration and Trade to Boost Economic Prosperity in ECO Member Countries


Advancing Education and Human Capital Development for Science and Technology Innovation in ECO Member Countries

Enhancing Regional Connectivity and Infrastructure to Facilitate Science and Technology and Trade Collaboration amongst the ECO Member Countries.

Exhibition Floorplan

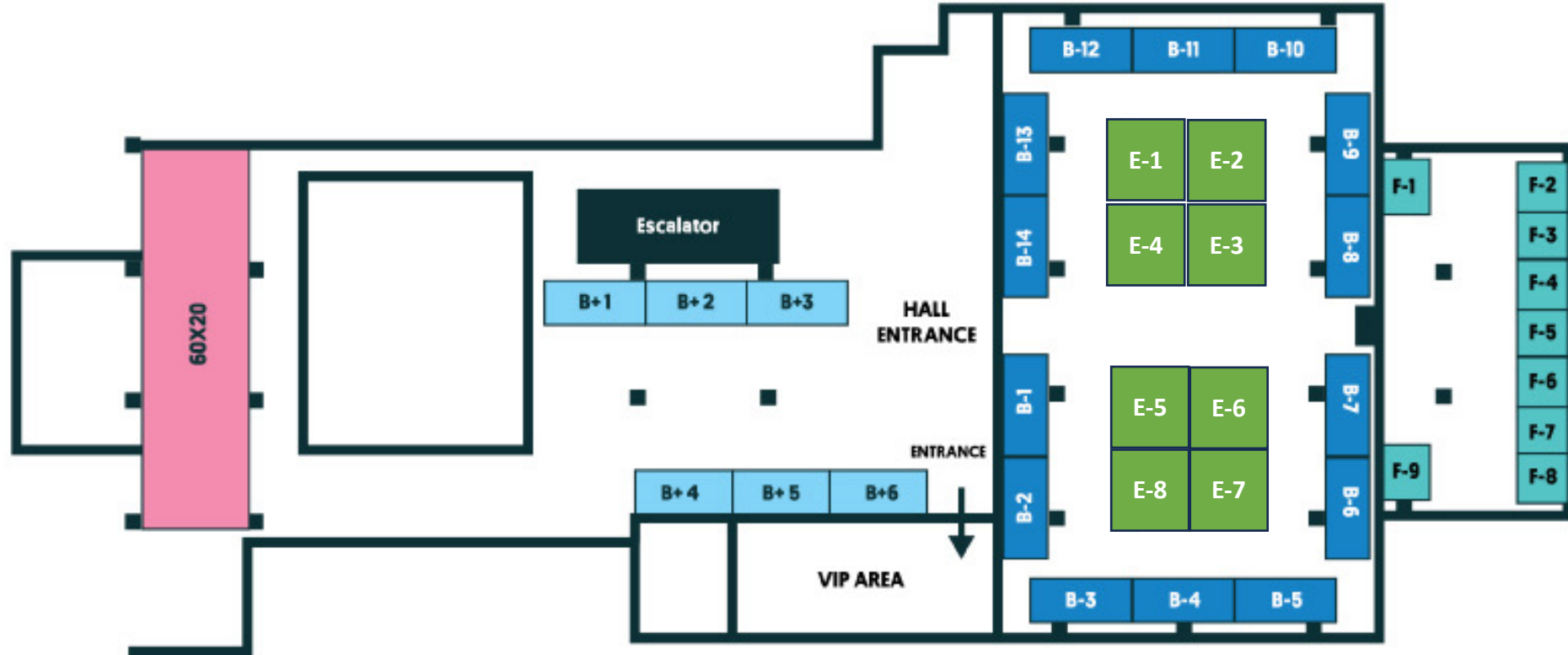
GROUND FLOOR








- | | |
|---|---|
|  Titanium (40x20) Feet |  Gold (15x15) Feet |
|  Platinum (35x15) Feet |  Silver (20x10) Feet |
|  Diamond (30x15) Feet |  Pillar |

Exhibition Floorplan

FIRST FLOOR



- | | |
|---|---|
|  Econo (15x15) Feet |  Food Court (10x10) Feet |
|  Bronze Pluse (20x10) Feet |  Pillar |
|  Bronze (20x10) Feet | |

Join us today and become a part of the ECO TTEC community!

Come join us and become a partner, sponsor, and collaborator on the Technology and Trade Expo and Conference (TTEC).

TTEC will provide a unique opportunity for businesses, technology companies, organizations, and governments from the ECO Member Countries to showcase their latest technologies, products, and services.

As a partner, sponsor, or collaborator, you will have the chance to connect with key stakeholders, network with industry leaders, and explore new business opportunities in the ECO region.



By supporting TTEC, you will also be contributing to the promotion of science and technology innovation, regional trade, and economic development in the ECO Member Countries.

Don't miss this chance to be a part of a truly transformative event and to help shape the future of the ECO region.

REGISTRATION

ECO Technology and Trade Expo and Conference (TTEC)
February 23-25, 2024

As an exhibitor, you will have the unique opportunity to showcase your products, services, and solutions to a diverse audience of industry professionals, potential clients, and key decision-makers.

To reserve your preferred exhibition space package or explore sponsorship opportunities for the conference, please complete the online [registration form](#)

<http://www.ecosf.org/TTEC2024>

Terms & Conditions

EXHIBITION PARTICIPATION

- Event Sponsorship Forms will be processed on a first come, first served basis. Any potential sponsor providing full payment and signed agreements will receive priority.
- Dimensions on the floor plan are believed to be accurate, but some adjustments may be required at the Event. In this case decision taken by administration of ECOSF will be final. Duplicate requests will be determined by date of payment of applicable fees with initial priority granted to those participating at Sponsor level. The organizer reserves the right to relocate display areas at any time before or during the Event.
- Exhibitor can only display such products/services as are related to its nature of business/operations.
- Display of messages/pictures on stalls by exhibitor must be in accordance with the local, social cultural and religious values.
- Exhibitors will be solely responsible for the protection of their products/accessories at stall during the exhibition time.
- The exhibitors are allowed to build their customized stalls with the prior consultation with officially hired Event Managers before commencement of any work at their stalls.
- For Stall confirmation, full payment will be submitted through pay order/ demand draft/Cross Cheque in favor of ECO Science Foundation.
- No glue, scotch tape, self-adhesive paper, screw, nail, spike, pin or paint shall be used on floors, walls, pillars or any part of the permanent Exhibition Hall Structure.
- No pressurized container shall be used in the Exhibition Hall without the prior Any materials left behind shall be deemed forsaken. The costs incurred for written approval of the Organizer.
- The Organizer reserves the right to accept or refuse any application to take part in the Exhibition or regarding displaying any exhibit without assigning any reason whatsoever. All decisions of the Organizer to such effect shall be final. No reason for any such decision shall be given and no claim or objection from any Exhibitor in relation there to shall be entertained.
- The Organizer reserves the right to cancel the Exhibition due to any forced (security, political turmoil, storm, tempest, lightning, national emergency, civil unrest, war, labor disputes, defect in the Exhibition Halls, lockouts, explosions, acts of God) and general cases of force reasons. No booking amount received from the exhibitors will be refunded due to the above-mentioned forced reasons. No claim, damages or compensation will be entertained on account of event cancellation or dates or venue change.

CANCELLATION OF BOOKINGS

- In case of cancellation of the booking by the Exhibitor from the date of application till 30 days prior to event, 50% rental paid shall be forfeited.
- In case of non-receipt of full amount 10 days prior to the Event, Organizer reserves the right to cancel the Exhibitors booking. No Claim whatsoever, of the Exhibitor shall be entertained in this respect.

SETTLEMENT OF ACCOUNTS

- All outstanding accounts must be settled before taking over possession of the Space for Stall Build-up. Possession Form/Gate Passes will be issued only after all accounts are settled and cleared.

SPACE ALLOCATION & USE EXCLUSIVELY BY EXHIBITOR NO SUBLETTING

- Any payment made does not necessarily guarantee allocation of the space until the Organizer has approved the booth location. The Organizer would do its utmost to allocate stalls/booths in the order of choices given on the Space Reservation Form. However, in case these choices are not available, alternative space will be allocated in a manner the Organizer deems fit and all decisions to such effect taken by the Organizer shall be final and binding upon the Exhibitor.
- The Organizer is entitled in its absolute discretion to change, withdraw or otherwise deal with Exhibition Space allocated to an Exhibitor or change the dates and/or venue of the Exhibition or alter the size and dimension of the Exhibition space or change/close entrances, exits and accesses to the Exhibition space, even if such matters have been confirmed, and in such circumstances, the Contract between the Organizer and the Exhibitor shall continue to bind the parties as appropriate. Any commitment in any correspondence, which does not conform to or is in addition to these Terms and Conditions, shall not bind the Organizer unless such variation is expressly agreed in writing between the Organizer and the Exhibitor.

LOADING/UNLOADING EXHIBITS/OPERATION OF STALLS/BARE SPACE

- The Exhibitor shall be responsible for damage to the permanent structure or any part of it or other Exhibitor or Exhibits resulting from loading/unloading his Exhibits and bear the entire costs and consequences of the same.
- The Exhibitor shall be responsible for the good conduct of his stall attendants. The stall/bare space shall not be left unattended at any time during the opening hours of the Exhibition. The Exhibitor's staff must be present at the relevant stall/booth at least 30 minutes before opening and leave the Exhibition Hall not later than 30 minutes after closing.
- All exhibits shall be confined to the area of the Exhibition space allocated to the Exhibitor; any exhibit place outside shall not be allowed.
- Direct advertising by Exhibitor is not allowed outside his allocated stall space in the entire Expo Center premises including Boundary Grills, unless contracted for in written.
- Any activity, particularly loud noise which in the opinion of the Organizer, causes nuisance or annoyance to others, shall not be undertaken by the Exhibitor, in particular, by the audio-visual equipment. The Organizer reserves the right to confiscate any such equipment, which in its opinion, is creating loud noise and is offensive to others. The Organizer also reserves the right to disconnect power supply to such Exhibitors.

SAFETY MATTERS

- The Exhibitor's articles brought into the stall and taken out shall be entirely at the Exhibitor's own risk, which shall hold full responsibility for the safety of its belongings at all the times.
- The Organizer shall not be liable for any losses (including consequential losses), damages, demands, costs, claims, charges or other expenses of any kind suffered or incurred by the Exhibitor in connection with the Exhibition including but not limited to any theft, fire etc howsoever caused for whatever reason.
- The Organizer shall not be responsible for the loss or damage to any property of the Exhibitor or any other person caused by storm, tempest, lightning, national emergency, civil unrest, war, labor disputes, defect in the Exhibition Halls, lockouts, explosions, acts of God and general cases of forced reasons, not within the Organizer's control or for any loss or damage sustained in case that the opening or holding of the event is prevented, postponed or abandoned or if any Hall becomes totally or partially unavailable for the holding of the event due to any of the foregoing causes.

Join us as a partner, sponsor, or collaborator, please reach out to us

We look forward to your participation and the opportunity to showcase your contributions to a greener and more sustainable future in the ECO region and beyond.



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