



Isfahan
Science and Technology Town
(ISTT)



Sheikh-Bahai
Technopreneurship Festival
(SHTF)

13th

Sheikh-Bahai
Technopreneurship
Festival

27-28 April 2017

www.shtf.ir



Introduction

The Sheikh-Bahai Technopreneurship Festival (SHTF) aims to foster a culture of creativity, innovation and technopreneurship, and to identify and encourage technopreneurs throughout the world. The festival encompasses all technopreneurial fields of science including healthcare and medical sciences, fundamental sciences, technical and engineering sciences, agriculture, humanities, art, etc. Isfahan Science and Technology Town holds this festival every year, in cooperation with the Vice Presidency for Science and Technology, and the Ministry of Science, Research and Technology of Iran.

About ISTT

Isfahan Science and Technology Town (ISTT) as the pioneering science town to launch an incubator and science and technology park in Iran, was established with the objective to create and develop knowledge-based companies and assist in the conversion of knowledge to wealth. The technology incubators at ISTT aim to support and mentor SMEs and start-up companies whom are in possession of innovation and technological ideas, but whom have not managed to make these ideas operational. In fact, the incubators are supposed to act as intermediary link between the three segments of society: Government, Industry and University in the development of the knowledge-based economy. Many of the companies' receiving support from ISTT in this regard have been introduced and referred to ISTT by the SHTF.

At present, 470 technological companies are settled at ISTT.





Mission Statement of SHTF

The identification, evaluation and ranking of available investment opportunities in technology development, and the introduction of these opportunities to investors, businessmen and women, researchers, philanthropists, entrepreneurs and all who are interested in the expansion of entrepreneurship and technopreneurship in the world.

Festival Structure

The Sheikh-Bahai Technopreneurship Festival is divided into two general sections; Competitive, and Non-Competitive. Identification and introduction of technopreneurs, business planners, and sponsors to society will be carried out in the competitive section of the festival. Exhibition, idea exchange market, and training seminars/workshops are included in the non-competitive section of the festival.



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Festival Exhibition

One of the main reasons for organizing an exhibition simultaneous to the other programs of the festival is to create a platform appropriate for stimulating better dialogue and cooperation amongst industry leaders, the managers of knowledge-based companies, inventors, innovators, and private and public investors in a friendly environment dedicated to science and technology.

The cost of renting a booth at this exhibition for international entrepreneurs and technopreneurs are as followed:

- 300 USD per square meter for booths under 6 square meters.
- For booths which require more than 6 square meters a discount of 50% is applicable to the additional area required, conditional to the consent of the SHTF secretariat.
- With payment of rent a complimentary package for one including 3 nights stay at a hotel, food and beverages, local transportation, and virtual introduction of companies will be provided.

Opportunities for Investment

The Sheikh-Bahai Technopreneurship Festival is a response to the need for an official evaluation of new ideas ready for investment opportunities. Available investment opportunities are identified with the help of cooperative institutions in collaboration with SHTF, which are then announced to investors. Each year the best ideas are selected and presented during the competitive section of the festival.

SHTF, a Festival with International Perspective

Sheikh-Bahai Technopreneurship Festival is an event not only for Iranian entrepreneurs and investors, but also for international companies and investors who are seeking to find opportunities in different fields in Iran. Talented people, technology-based companies, investors, senior government officials and private sectors all come together to exchange ideas and/or find their counterparts in this event.



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Services to International Applicants

- Panel discussion on Iran ecosystem of business, economy, and technology with open Q&A session
- Visiting Isfahan Science & Technology Town (ISTT) and some tenant companies
- Industrial visits in Isfahan
- Meetings with Iran and Isfahan Chamber of Commerce officials
- Meetings with some senior government officials
- Meetings with people from Provincial Government and Municipality of Isfahan
- Providing booth space in exhibition hall during the festival
- Providing special presentation spaces for introducing and presenting products and services
- Face-to-face meetings with Iranian companies and investors
- Providing networking services to find counterparts before the event

Major Organizations Attending the Festival

- Iran Ministry of Science, Research and Technology
- Iran Ministry of Economic Affairs and Finance
- Iran Ministry of Cooperatives, Labour and Social Welfare
- Iran Commercialization Deputy of Vice presidency for Science and Technology
- Iran Vice Presidency of Women's Affairs
- Center for Technology Transfer between Iran and Kazakhstan
- Development of Technology and Advanced Industries affiliated to the Iran Ministry of Industry, Mine and Trade
- Management and Planning Organization of Iran (main government organization for planning)
- Isfahan Chamber Of Commerce, Industries, Mines & Agriculture
- Investment and Technology Development Office (ITDO)
- Isfahan Municipality (New Technologies Center)
- Mobile Telecommunication Company of Iran (MCI)
- GATE (Global Access Trusted Expertise) Company, (investment company)
- National Iranian Gas Company
- Electronics Support Fund for Research Development
- Iran Foreign Investment Company
- Agriculture Biotechnology Research Institute of Iran
- Technology and Innovation Development of Oil, Gas and Coal Campaign of Vice presidency for Science and Technology
- Innovation and Development Fund of Iran
- Chemistry & Chemical Engineering Research Center of Iran
- Universities & Science and Technology Parks



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Festival Itinerary

First Day	Judgments	Exhibition	Negotiations with Investors	Presentation of Plans to Investors
				Introduction of Investment Opportunities in Technology Development
				Break
				Support Rendered to Entrepreneurs by Philanthropists
				Training Seminars
Second Day	Judgments	Exhibition	Negotiations with Investors	Presentation of Plans to Investors
				Introduction of Major Investment Opportunities
				Break
				Introduction of Business Opportunities
				Training Seminars
				Closing Ceremony



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The detailed itinerary of the Sheikh-Bahai Technopreneurship festival will be available online one month prior to its start at www.shtf.ir



EXHIBITOR REGISTRATION FORM

COMPANY/ORGANIZATION INFORMATION

COMPANY NAME:

ADDRESS:

COUNTRY: TELEPHONE:

WEBSITE: EMAIL:

FIELD OF ACTIVITY:

SHORT INTRODUCTION (*Max 500 Character*):

CONTACT PERSON

FULLNAME:

DESIGNATION:

EMAIL: TELEPHONE:

BOOTH SPACE

Please indicate your booth space. The minimum size of the booth is 6 sqm and the price is 300USD per sqm. If you need more space you will receive 50% discount for the extra space.

Booth Size: m²

Please complete this form and sent it to the following email address: event@visioncg.ir



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